

CII conducts B2B matchmaking session

Chennai, Oct 20:

A business matchmaking session was organized by Confederation of Indian Industry (Southern Region), The Busan Economic Promotion Agency (BEPA), and Wevio Global Inc, with the Machinery and Manufacturing companies delegation from Korea in Chennai. The key objective of the session was to explore business opportunities with the Busan companies in India.

R Prabharan, Member – Task Force on International Linkages, CII SR & Executive Director - Business Development, Amalgamations Group gave the welcome address in the inaugural session. Jaehoon Heo represented BEPA and Kyungsoo Kim represented the Consulate of South Korea. A N Sujeesh, Convenor-Public

Relations, AIEMA and Ganesh, Joint Secretary of TANSTIA spoke about various prospective business opportunities with the Korean partners.

M S Shanmugam, IAS, Additional Secretary – Industries, Government of Tamil Nadu delivered the keynote address highlighting the current industrial climate of Tamil Nadu and the development of industrial corridors and clusters across the state post-independence. He also spoke about various State Government policies with respect to industrial promotion and potential business opportunities for the Korean delegation in the near future. The session was followed by an interactive B2B meeting with the industrialists and entrepreneurs from Korean and the Indian companies.